



Section 1 of 5

Formula 1™



Please answer the following questions based on your personal experience and knowledge of Formula 1.

Image title



Are you a Formula 1™ fan? *

- Yes
- No

Who is your favorite *current* driver? (choose up to 3)

- Alexander Albon
- Carlos Sainz
- Charles Leclerc
- Esteban Ocon
- Fernando Alonso
- George Russell
- Kevin Magnussen
- Lance Stroll
- Lando Norris
- Lewis Hamilton
- Logan Sargeant
- Max Verstappen
- Nico Hulkenberg
- Nyck De Vries
- Oscar Piastri
- Pierre Gasly
- Sergio Perez
- Valtteri Bottas
- Yuki Tsunoda
- Zhou Guanyu

Who is your favorite Formula 1™ team?

Choose ▼

Do you follow a driver(s) or team(s) on social media?

- Yes
- No

How often do you interact with or post comments to any Formula 1™ social media channel, including drivers', teams' and commentators'?

- Daily
- Several times a week
- At least once a week
- A few times a month
- Monthly
- Rarely
- Never



How long have you been a fan of Formula 1™?

- Less than a year
- Between 1-3 years
- Between 4-10 years
- Over 10 years

What is the main reason you watch Formula 1™? *

- Rivalry and competitiveness between drivers and teams
- The speed and risks involved
- To follow one driver or team
- Technical innovations
- Glamour of F1
- History and prestige

Do you think Formula 1™ has become more exciting to watch
(either in person or on TV) in the last 5 years? *

- Yes
- No
- Stayed about the same

Formula 1™ Grand Prix™



What do you usually watch during a Grand Prix™ weekend? *

- Practice, qualifying and the race
- All sessions, plus pre- and post-race discussions
- Qualifying and the race
- Just the race
- Only the highlights

Have you attended a Grand Prix™ in the last 5 years?

- Yes
- No

Do you plan to attend a Grand Prix™ in the next 3 years? *

- Yes
- No
- Maybe

If you *don't* plan to attend a Grand Prix™ in the next 3 years, why not?

- Too expensive
- Too far to travel
- Not enough access
- Prefer watching on TV
- I wouldn't miss it
- Other: _____

The cost for Grand Prix™ tickets are ... *

- too pricey.
- somewhat overpriced.
- somewhat affordable.
- very affordable.
- an excellent value.

Did you watch the 2022 Formula 1™ season? *

Yes

No

2022 Formula 1™ Season

Red Bull Sergio Perez



Were you interested in the remaining Grand Prix™ races after the 2022 Drivers' World Championship™ was decided? *

Yes

No

Did you think there was enough on-track competition in 2022? *

- Yes
- No

Please explain any thoughts you have on the 2022 F1™ season.

Your answer

Should Formula 1 have more than 24 Grand Prix™ races in a single season? *

- Yes
- No

Do you follow Formula 1™ news during the off-season?

- Yes
- No

Do you think Formula 1™ should make more of an effort to engage fans in between seasons?

- Yes
- No
- They already do

Have you watched the Netflix series, *Drive to Survive*? *

- Yes
- No

FORMULA 1

DRIVE TO SURVIVE

Did you become a Formula 1™ fan after watching Drive to Survive?

*

- Yes
- No

How many seasons have you watched?

- 1
- 2
- 3
- 4
- All 5 seasons

Do you think the series accurately portrays the drivers and the Formula 1 culture? *

- Yes
- No

Do you think Netflix should continue producing the F1 Drive to Survive series in the future?

- Yes
- No

Please explain any thoughts you have on the F1 Drive to Survive series.

Your answer
