



Section 1 of 5

Formula 1™



Please answer the following questions based on your personal experience and knowledge of Formula 1.

Image title



Are you a Formula 1™ fan? *

☐ Yes

☐ No

Who is your favorite *current* driver? (choose up to 3)

- ☐ Alexander Albon
- ☐ Carlos Sainz
- ☐ Charles Leclerc
- ☐ Esteban Ocon
- ☐ Fernando Alonso
- ☐ George Russell
- ☐ Kevin Magnussen
- ☐ Lance Stroll
- ☐ Lando Norris
- ☐ Lewis Hamilton
- ☐ Logan Sargeant
- ☐ Max Verstappen
- ☐ Nico Hulkenberg
- ☐ Nyck De Vries
- ☐ Oscar Piastri
- ☐ Pierre Gasly
- ☐ Sergio Perez
- ☐ Valtteri Bottas
- ☐ Yuki Tsunoda
- ☐ Zhou Guanyu

Who is your favorite Formula 1™ team?

Choose



Do you follow a driver(s) or team(s) on social media?

- ☐ Yes
- ☐ No

How often do you interact with or post comments to any Formula 1™ social media channel, including drivers', teams' and commentators'?

- ☐ Daily
- ☐ Several times a week
- ☐ At least once a week
- ☐ A few times a month
- ☐ Monthly
- ☐ Rarely
- ☐ Never



How long have you been a fan of Formula 1™?

- ☐ Less than a year
- ☐ Between 1-3 years
- ☐ Between 4-10 years
- ☐ Over 10 years

What is the main reason you watch Formula 1™? *

- ☐ Rivalry and competitiveness between drivers and teams
- ☐ The speed and risks involved
- ☐ To follow one driver or team
- ☐ Technical innovations
- ☐ Glamour of F1
- ☐ History and prestige

Do you think Formula 1™ has become more exciting to watch (either in person or on TV) in the last 5 years? *

- ☐ Yes
- ☐ No
- ☐ Stayed about the same

Formula 1™ Grand Prix™



What do you usually watch during a Grand Prix™ weekend? *

- ☐ Practice, qualifying and the race
- ☐ All sessions, plus pre- and post-race discussions
- ☐ Qualifying and the race
- ☐ Just the race
- ☐ Only the highlights

Have you attended a Grand Prix™ in the last 5 years?

- ☐ Yes
- ☐ No

Do you plan to attend a Grand Prix™ in the next 3 years? *

- ☐ Yes
- ☐ No
- ☐ Maybe

If you *don't* plan to attend a Grand Prix™ in the next 3 years, why not?

- ☐ Too expensive
- ☐ Too far to travel
- ☐ Not enough access
- ☐ Prefer watching on TV
- ☐ I wouldn't miss it
- ☐ Other: _____

The cost for Grand Prix™ tickets are ... *

- ☐ too pricey.
- ☐ somewhat overpriced.
- ☐ somewhat affordable.
- ☐ very affordable.
- ☐ an excellent value.

Did you watch the 2022 Formula 1™ season? *

☐ Yes

☐ No

2022 Formula 1™ Season

Red Bull Sergio Perez



Were you interested in the remaining Grand Prix™ races after the 2022 Drivers' World Championship™ was decided? *

☐ Yes

☐ No

Did you think there was enough on-track competition in 2022? *

- ☐ Yes
- ☐ No

Please explain any thoughts you have on the 2022 F1™ season.

Your answer _____

Should Formula 1 have more than 24 Grand Prix™ races in a single season? *

- ☐ Yes
- ☐ No

Do you follow Formula 1™ news during the off-season?

- ☐ Yes
- ☐ No

Do you think Formula 1™ should make more of an effort to engage fans in between seasons?

- ☐ Yes
- ☐ No
- ☐ They already do

Have you watched the Netflix series, *Drive to Survive*? *

- ☐ Yes
- ☐ No

FORMULA 1

DRIVE TO SURVIVE

Did you become a Formula 1™ fan after watching Drive to Survive?

*

☐ Yes

☐ No

How many seasons have you watched?

☐ 1

☐ 2

☐ 3

☐ 4

☐ All 5 seasons

Do you think the series accurately portrays the drivers and the Formula 1 culture? *

☐ Yes

☐ No

Do you think Netflix should continue producing the F1 Drive to Survive series in the future?

☐ Yes

☐ No

Please explain any thoughts you have on the F1 Drive to Survive series.

Your answer
